

TANYA SPICER

Producer - Commercials, TV, Print



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ABOUT ME!

About me! I am a hardworking, fast learning Producer! For over two decades, the scope of my experience includes producing commercials for motion and stills campaigns, AD agency producing and consultation, producing unscripted episodic TV, and music videos. I have been fortunate to be a part of many innovative approaches to multi-platform content creation with dedication to high-quality production standards.

During my tenure, I successfully bid and managed budgets for complex motion and stills shoots while coordinating multi-department teams. One of my most rewarding projects was a high-profile global motion campaign that required seamless integration across diverse teams, both domestically and internationally. My role involved negotiating contracts, managing schedules, and ensuring the final product adhered to the creative vision. My ability to collaborate using various platforms from Apple and Office to Zoom and Google while fostering productive, positive work environments is crucial to meeting tight deadlines and delivering exceptional results.

I pride myself on my detailed approach to project management, which includes creating and managing comprehensive spreadsheets for budgets, casting, and logistics. My experience with domestic and global production has endowed me with a broad understanding of both union and non-union regulations, tax provisions, and labor laws, which are critical when planning shoots across multiple geographic regions. This role would allow me to utilize my robust vendor relationships and my knack for scouting extraordinary crew and talent to maintain the vibrant, upbeat team atmosphere essential to creative success!